

Mr. Anantachai ittiworapong

Digital Online Marketing Programatic

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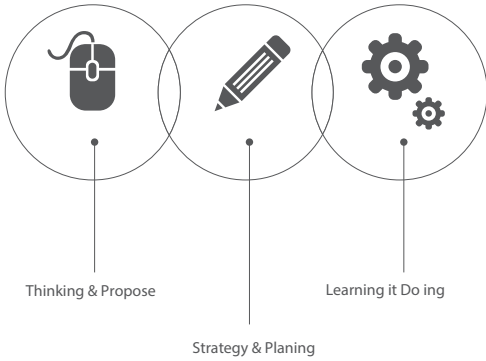
PERSONAL STATEMENT

I'm a 45 years old. I have over 8 years in experience online marketing programatic can be planning and strategy analyze target group data (Gen X,Y,Z and Alpa) to approach in product.

Part of programatic can be support digital online campaign development website by wordpress , html , css javascript and mysql database and support campaign by Google Adword , SEO , Facebook Ads , Blog marketing etc.

I hope the work experience be creative in your organization.

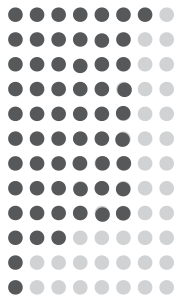
MY SPECIALITIES



KNOWLEDGE SKILLS

01 Digital Marketing

Analyze target group
Social Network
Google Analytics
Search Engine Optimize
Google Adword
Website Deveopment
Content Marketing
Report visualization
Line Bot
Photo / Video
Android Devleoper
Server



Segment Gen X ,Y,Z
Facebook , Line , IG, Youtube
Audience , Conversions
Keyword , Content Marketing
Search Keyword, Display Network
Wordpress,html,css,javascript
Content stroytelling
Google Studio, Power BI
Dialogflow , Webhook
Photoshop , Sony Vegus
Android Studio
Google Cloud

MY PROJECT SKILLS

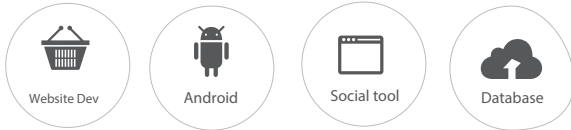


EDUCATION

From 1992 to 1995. (3 years)
Bachelor Degree (BBA)
Ramkhamhaeng University.

From 1990 to 1992
Senior high school
Ras O Ros school.

TRAINING & PRACTISE



WORK EXPERIENCE



Wiko Thailand Company Limited
Digital Marketing Manger
April 2016 - Present.



SIS Distribution (Thailand) Public Co., Ltd.
Digital Marketing Manger
Aug 2015 - Mar-2016



Thai Rent A Car 1978 Co.,Ltd.
Digital Marketing Manager
2 Year 9 months (may 2012 - feb-2015)



Tarad Solutions Co.,Ltd.
Senior Sale Manager
4 Year 3 months (march 2008 - may-2012)



Jobs DB Recruitment (Thailand) Co.,Ltd.
Online Advertising executive
1 Year 5 months (jun 2006 - nov 2007)

PORTFOLIO : CUSTOMER



Thai Rent A Car 1978 Company Limited.
Starflag Mercedes-Benz Company Limited.
Siam Nissan Motor (Thailand) Company Limited.
Toyota Motor (Thailand) Company Limied.



MFEC (Thailand) Public Company Limited.
KPN Packaing Company Limited.
Thai Planet Recruitment Company Limited.



www.asapcarrent.com
www.qoolcon.com
www.surveillancethailand.com
www.wikomobile.co.th

HOBBIES & INTERESTS

