

# Mr. Anantachai ittiworapong

Digital Marketing Manager / Web Developer / Project Manager

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Blog Online : <http://onlinemedia.idea2mobile.com>



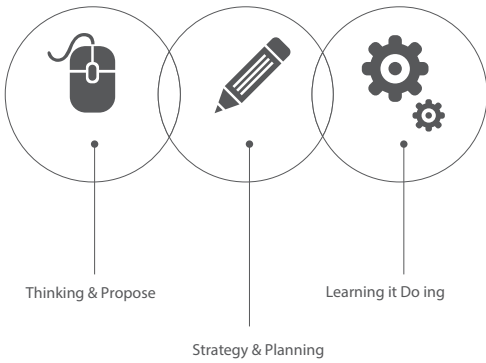
## PERSONAL STATEMENT

I have over 10 year+ in expert Digital Online Marketing / Online strategy planning / Digital campaign and analyze target group channel online by tool collaboration platform.

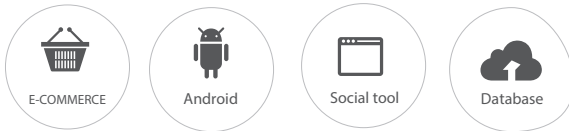
I'm able to development website to support online campaign and plan through the media , Google Adword , SEO , SEM , GDN, E-Commerce , Blog Marketing etc.

I hope the work experience be creative in your organization.

## MY SPECIALITIES



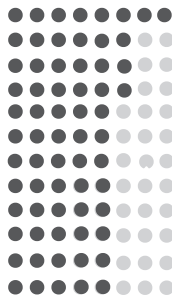
## TRAINING & PRACTISE



## KNOWLEDGE SKILLS

### 01: Digital Online Marketing

- Social Network Management
- Strategic Planning
- Content Management
- CRM Engagement
- Digital Campaing
- Search Engine Optimization
- Search Engine Marketing
- Google Display Network
- Facebook Advertising
- Blogger Partner Management
- Advance Google Analytics
- Email Marketing



### 02 : IT Skills & Developer

- HTML /CSS/JAVASCRIPT
- PHP & MYSQL
- WORDPRESS
- E-COMMERCE OPENSOURCE
- MICROSOFT OFFICE
- ADOBE PHOTOSHOP
- ANDROID STUDIO

## MY PROJECT SKILLS



## EDUCATION

From 1992 to 1995. (3 years)  
Bachelor Degree (BBA)  
Ramkhamhaeng University.

From 1990 to 1992  
Senior high school  
Ras O Ros school.

## WORK EXPERIENCE

**Wiko**  
Wiko Thailand Company Limited  
Digital Marketing Manger.  
April 2016 - Present.

**SIS**  
SIS Distribution (Thailand) Public Co., Ltd.  
Digital Marketing Manger.  
Aug 2015 - Mar-2016

**THAI RENT A CAR**  
Thai Rent A Car 1978 Co.,Ltd.  
E-Commerce Division Manager.  
2 Year 9 months (may 2012 - feb-2015)

**TARADsolution**  
Tarad Solutions Co.,Ltd.  
Senior Sale Manager.  
4 Year 3 months (march 2008 - may-2012)

**JobsDB.com**  
Jobs DB Recruitment (Thailand) Co.,Ltd.  
Online Advertising executive.  
1 Year 5 months (jun 2006 - nov 2007)

**Shinee**  
Shineedotcom Co.,Ltd.  
Senior Sales Officer-AMD-Officer.  
1 Year 7 months (Oct 2004 - April 2006)

**Business Online**  
Business Online Public Co.,Ltd.  
Account excutive.  
2 Year 11 months (Nov 2001 - Oct 2004)

**PCI**  
First City Investment Public Co.,Ltd.  
Credit Officer  
3 Year 6 months (April 1996 - Aug 1999)

## PORTFOLIO : CUSTOMER

**Car Industry**  
Thai Rent A Car 1978 Company Limited.  
Starflag Mercedes-Benz Company Limited.  
Siam Nissan Motor (Thailand) Company Limited.  
Toyota Motor (Thailand) Company Limied.

**Internal Group**  
MFEC (Thailand) Public Company Limited.  
KPN Packaing Company Limited.  
Thai Planet Recruitment Company Limited.

**Corporate**  
[www.asapcarrent.com](http://www.asapcarrent.com)  
[www.qool.con.com](http://www.qool.con.com)  
[www.surveillancethailand.com](http://www.surveillancethailand.com)

## HOBBIES & INTERESTS

